

**Corrigendum 1 : REQUEST FOR EMPANELMENT (RFE) OF MULTI-MEDIA AGENCIES FOR DIGITAL/NONDIGITAL MARKETING CAMPAIGNS OF STOCKHOLDING**

RFE Ref No : STOCKHOLDING/MKTG/2023-24/RFE1

Date of Issue of Tender: 06<sup>th</sup> November, 2023

Corrigendum Date : 20<sup>th</sup> November, 2023

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**Revised Point**

**2. Assignment 2: Digital medium - four slides PPT – Two slides on NPS, one slide on Demat and one on StockHolding Branding (slides should cover advertisement/creative and execution strategy). Make necessary assumptions if needed and state the same in PPT.**

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