

**Corrigendum 2: REQUEST FOR EMPANELMENT (RFE) OF MULTI-MEDIA AGENCIES FOR DIGITAL/NONDIGITAL MARKETING CAMPAIGNS OF STOCKHOLDING**

RFE Ref No: STOCKHOLDING/MKTG/2023-24/RFE1

Date of Issue of Tender: 06<sup>th</sup> November, 2023

Corrigendum Date: 21<sup>st</sup> November, 2023

**Table Format for Media spend Commission**

*(To be submitted on company letter head)*

Digital Media		
Sr. No	Media Spend	Commission in %
1	Less than Rs. 10 Lacs	
2	Rs. 10 Lacs to Rs. 25 Lacs	
3	Rs. 26 Lacs to Rs. 50 Lacs	
4	Rs. 50 Lacs and above	

Non-Digital Media		
Sr. No	Media Spend	Commission in %
1	Less than Rs. 10 Lacs	
2	Rs. 10 Lacs to Rs. 25 Lacs	
3	Rs. 26 Lacs to Rs. 50 Lacs	
4	Rs. 50 Lacs and above	

*Note: Commission percentage shall consist of creative design cost.*

Signature of Authorized person:

Signed at \_\_\_\_\_ dated \_\_\_\_\_ by \_\_\_\_\_

Designation \_\_\_\_\_ for \_\_\_\_\_ Agency

Seal of Agency

**Stock Holding Corporation of India Limited<sup>®</sup>**

Registered Office: 301, Centre Point, Dr. Babasaheb Ambedkar Road, Parel, Mumbai - 400 012.

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